



# UNLOCKED



## WHY BUYERS ARE LOOKING AT DETROIT

- Strong redevelopment and investment activity
- Growing business and technology presence
- Entertainment and sports districts
- Luxury high-rise living
- Historic architecture and restored neighborhoods
- Walkable communities and local businesses
- Investment and appreciation opportunities
- Riverfront and city skyline living
- Access to major employers and universities

## DETROIT HOME BUYERS GUIDE: CITY LIVING, LUXURY VIEWS & INVESTMENT OPPORTUNITIES

### Discover Detroit — A City Reimagined

Detroit has become one of the most exciting and talked-about comeback stories in the country. With billions invested into revitalization, expanding business growth, world-class entertainment, new development, and thriving neighborhoods, buyers are discovering opportunities throughout the city for primary homes, luxury living, investment properties, and long-term appreciation.

Whether you're searching for skyline views from a luxury high-rise, a historic home with character, a walkable urban neighborhood, or an investment opportunity in an evolving district, Detroit offers options unlike anywhere else in Southeast Michigan. Detroit combines culture, architecture, sports, dining, nightlife, waterfront living, and opportunity — all with energy that continues to grow.

# DETROIT NEIGHBORHOOD GUIDE

## Downtown Detroit & Luxury High-Rise Living

Downtown Detroit offers luxury condos and high-rise living with dramatic skyline and river views. Buyers can enjoy city energy, walkability, entertainment, sporting events, restaurants, and nightlife steps from their front door.



Popular high-rise and luxury living options often include:

- Riverfront views
- Skyline views
- Rooftop amenities
- Walkable entertainment
- Luxury concierge-style living

Perfect for professionals, empty nesters, investors, and buyers wanting a true urban lifestyle.



## Rivertown & East Riverfront

Detroit's East Riverfront continues to transform into one of the city's most attractive areas. Residents enjoy waterfront trails, parks, marina access, and scenic views while remaining minutes from downtown.





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## CORKTOWN

Corktown blends historic Detroit character with one of the city's most exciting growth stories. The area's revitalization, dining scene, and major investment activity have created significant interest.

Highlights:

- Home to Ford's Michigan Central redevelopment
- Historic architecture
- Trendy restaurants and nightlife
- Walkability
- Investment potential

Corktown attracts young professionals, entrepreneurs, and buyers seeking appreciation opportunities.



## MIDTOWN

Midtown offers one of Detroit's most active cultural and educational districts.

Home to:

- Detroit Institute of Arts
- Wayne State University
- Museums
- Medical campuses
- Restaurants and nightlife

Midtown combines urban energy with convenience and continues attracting both homeowners and investors.

Brush Park



## BRUSH PARK

Brush Park combines historic mansions with luxury new construction and modern development.

Buyers love:

- Character homes
- Luxury townhomes
- Proximity to downtown
- Sports and entertainment access
- Appreciation opportunities

## WOODBIDGE



Woodbridge is one of Detroit's most charming historic neighborhoods featuring beautiful architecture and a strong neighborhood feel.

Highlights:

- Historic homes
- Local businesses
- Tree-lined streets
- Community atmosphere
- Nearby Midtown access

## INDIAN VILLAGE



Indian Village features some of Detroit's most impressive historic homes and architecture.

Buyers are drawn to:

- Large estate-style homes
- Historic character
- Mature trees
- Unique architecture
- Strong neighborhood identity



## PALMER WOODS



Palmer Woods is one of Detroit's most prestigious historic neighborhoods.

Highlights include:

- Luxury historic estates
- Architectural significance
- Large wooded lots
- Private residential feel

A favorite among buyers wanting privacy and elegance.

## UNIVERSITY DISTRICT



The University District offers established neighborhoods, beautiful homes, and a quieter residential atmosphere while maintaining convenient city access.

Known for:

- Classic architecture
- Family appeal
- Larger lots
- Strong community feel

## BOSTON-EDISON HISTORIC DISTRICT

Boston-Edison is one of Detroit's most iconic historic neighborhoods, known for grand homes, tree-lined streets, and timeless character. Buyers are drawn to its historic estate-style homes, original craftsmanship, architectural detail, and strong neighborhood pride — all with convenient access to Midtown and Downtown Detroit.

Perfect for buyers who appreciate history, charm, and homes with personality.





## CAMPUS MARTIUS: THE HEART OF DOWNTOWN DETROIT

Often considered the center of downtown activity, Campus Martius serves as Detroit's gathering place year-round. Residents enjoy walkable access to restaurants, entertainment, outdoor events, and city energy right outside their doors.

Throughout the year Campus Martius hosts:

- Holiday tree lighting celebrations
- Ice skating in winter
- Outdoor concerts
- Food festivals
- Seasonal events and city gatherings

Living near Campus Martius places buyers right in the middle of Detroit's energy and excitement.



## ANNUAL DETROIT EVENTS BUYERS LOVE

Detroit hosts major events throughout the year including:

- Detroit Grand Prix
- Movement Music Festival
- Detroit Auto Show
- America's Thanksgiving Parade
- Tigers Opening Day
- River Days
- Holiday tree lighting at Campus Martius

The city remains active year-round.



## DETROIT DINING, FOOD SCENE & NIGHTLIFE

- Detroit has become a serious food destination with nationally recognized chefs, iconic restaurants, global cuisine, neighborhood favorites, and everything from upscale dining to late-night local spots.



Perfect for date nights, celebrations, client dinners, and upscale city experiences.

### ETHNIC FOOD & CULINARY DIVERSITY

Detroit's food culture reflects the city's diversity and offers incredible culinary experiences.

Local favorites include:

- Pegasus Taverna (Greektown)
- Ima
- Takoi
- Vicente's Cuban Cuisine
- La Feria

### PUBS, BARS & GRILLS

Whether you're looking for game day energy, rooftop cocktails, breweries, or neighborhood favorites:

- Union Assembly
- Founders Detroit
- Detroit Beer Co.
- Honest John's
- Batch Brewing Company



### DETROIT DINERS & ICONIC CLASSICS

Detroit also offers legendary local institutions that residents know and love.

Favorites include:

- American Coney Island
- Lafayette Coney Island
- Duly's Place
- Buddy's Pizza
- Polish Village Cafe





# Eastern Market



No visit to Detroit is complete without experiencing Eastern Market, one of the largest and oldest historic public markets in the United States. For more than a century, this iconic destination has been a gathering place for farmers, artisans, food vendors, local businesses, and residents from across Southeast Michigan.

Whether you're searching for farm-fresh ingredients, exploring local art, enjoying live entertainment, or simply soaking in the energy of the city, Eastern Market offers an authentic Detroit experience unlike any other.



## A Day in the Life of Detroit

Living in Detroit is about more than having a place to call home—it's about embracing a lifestyle unlike any other. From morning coffee in a historic neighborhood café to exploring world-class museums, vibrant markets, award-winning restaurants, professional sports, riverfront walks, and live entertainment, Detroit offers something new to discover every day. The city's energy, diversity, culture, and unmistakable character create an experience that goes far beyond homeownership—it's a way of life.

TEXT OR CALL ME AT 586-277-7629

## Ready to Experience Detroit Living?

Whether you're drawn to the historic charm of Boston-Edison, the energy of Midtown, the riverfront lifestyle, or one of Detroit's many unique neighborhoods, the Potoroka Realty Team can help you find the perfect place to call home. Our Detroit area specialists know the neighborhoods, lifestyle, attractions, and hidden gems that make city living so special. Let us introduce you to the best of Detroit and help you find a home that fits your lifestyle and goals.